

Solution

TIP: Include how the public influenced your public health solution.

Did stakeholders help you prioritize your goals or get your message out? Make sure to share how community members helped to reach your solution.

Strong Example

An educational effort on the environmental effects of smoking inspired student groups from two local high schools and a local gardening club to play a key role in educating the community about the benefits of tobacco-free parks. In a dramatic presentation to the community the student group displayed a plastic box containing nearly 5,000 cigarette butts collected at one park during a one-hour period. This illustrated the amount of smoking taking place in the park, the negative effect on park aesthetics, and the potential influence on local youth. In addition to the display, the campaign used educational packets and face-to-face meetings to educate stakeholders about the public health effect of this exposure to smoke in public spaces.

- Include others that provided funds, goods, or services that significantly contributed to your success
- Specific steps to carry out the project/effort
- Addresses the “so what?” factor by showing the readers why the solution is important

Weaker Example

The coalition educated the city council on the serious tobacco problem in city parks. A public health education effort raised awareness of the impact of this issue through coordinated efforts to educate city leaders.

- Not enough detail to understand the steps or why the reader should care
- Partners who contributed should be listed and acknowledged
- No impacted population described