

Using Local Pictures

Although we are unable to use local pictures on NCCDPHP's published stories, you are certainly able to include them in a locally produced story by downloading the Word document and pasting them in your story.

When using local pictures, keep the following tips in mind:

- Obtain a release form from any identifiable subjects.
- Take several pictures from different angles so that you can select the best one.
- Make sure the subject of your image is in focus.
- If you plan on using the photo in print, make sure you take the pictures at 200 dots per inch (web images can be 72 dots per inch).
- Before taking the picture, ensure that unwanted objects are out of the frame.
- Move the subject off center to build interest.
- If the picture is of people or of a particular object, move in close.
- Watch out for sun glare on the lens or shadows on the subject.